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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:  
David William Roth et al.

Application No.: 09/216,206

Confirmation No.: 1079

Filed: December 18, 1998

Group Art Unit: 3622

For: System and method for real-time bidding for  
Internet advertising space

Examiner: John W. Van Bramer

**STATEMENT UNDER 37 CFR § 3.73(b)**

BEH Investments LLC, a Delaware limited liability company, states that it is the assignee of the entire right, title and interest in the patent application identified above, by virtue of a chain of title from the inventor of the patent application identified above, to the current assignee as shown below:

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The undersigned is duly authorized to act on behalf of Assignee.

Dated: January 26, 2012

Respectfully submitted,  
Signature: /Benzion A. Wachsman/  
Name: Benzion A. Wachsman  
Title: General Manager